



5forests
we help wineries grow

2019 MARKETING CALENDAR

january

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		NEW YEAR'S DAY 1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	INT'L HOT & SPICY FOOD DAY 16	17	18	POPCORN DAY 19
CHEESE LOVERS DAY 20	21	22	PIE DAY 23	BEER CAN APPRECIATION DAY 24	25	26
CHOCOLATE CAKE DAY 27	28	29	30	31		

february

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	PIZZA DAY 9
10	11	12	13	14	15	TIM TAM DAY 16
RANDOM ACTS OF KINDNESS DAY 17	DRINK WINE DAY 18	19	20	21	22	OPEN THAT BOTTLE NIGHT 23
24	WINE & CHEESE DAY 25	26	27	28		

march

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
MULLED WINE DAY 3	4	5	6	7	INT'L WOMEN'S DAY 8	9
10	11	12	13	14	15	NO SELFIES DAY 16
17	18	19	20	21	22	PUPPY DAY 23
24	25	26	INT'L WHISK(E)Y DAY 27	28	29	30
31						

april

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
BEER DAY 7	8	9	10	PET DAY 11	12	13
14	15	16	WORLD MALBEC DAY 17	18	19	20
21	EARTH DAY 22	23	24	25	26	27
28	29	30				

may

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	INT'L SAUV BLANC DAY 3	4
CINCO DE MAYO 5	6	7	8	WORLD MOSCATO DAY 9	10	11
MOTHER'S DAY 12	WORLD COCKTAIL DAY 13	14	15	16	WORLD BAKING DAY 17	18
19	WORLD BEE DAY 20	21	22	INT'L CHARDONNAY DAY 23	24	25
26	27	HAMBURGER DAY 28	29	30	31	

june

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	HUG YOUR CAT DAY 4	5	6	7	ROSÉ DAY #1 8
9	10	11	12	13	14	15
16	17	18	19	20	LAMBRUSCO DAY WORLD SELFIE DAY 21	22
23	24	25	26	PINEAPPLE DAY 27	28	29
SOCIAL MEDIA DAY 30						

july

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	INT'L KISSING DAY 6
7	8	9	10	11	12	FRENCH FRIES DAY 13
14	15	16	17	18	19	20
JUNK FOOD DAY 21	22	23	24	25	26	27
28	29	30	31			

august

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				INT'L ALBARIÑO DAY 1	INT'L BEER DAY 2	3
WHITE WINE DAY 4	5	6	INT'L CAT DAY 7	8	9	10
SON & DAUGHTER DAY 11	12	13	ROSÉ DAY 14	15	16	17
INT'L PINOT NOIR DAY 18	PHOTOGRAPHY DAY 19	20	21	22	23	24
25	DOG DAY 26	27	28	INT'L CABERNET DAY 29	30	31

september

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	CHEESEBURGER DAY 18	TALK LIKE A PIRATE DAY 19	INT'L GRENACHE DAY 20	WORLD GRATITUDE DAY 21
WHITE CHOCOLATE DAY 22	23	24	25	26	TOURISM DAY 27	DRINK BEER DAY 28
29	INT'L PODCAST DAY 30					

october

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		INT'L COFFEE DAY 1	2	3	4	5
6	7	8	MOLDY CHEESE DAY 9	10	11	INT'L PINOTAGE DAY 12
13	14	15	WORLD FOOD DAY 16	17	CHAMPAGNE DAY 18	INT'L GIN & TONIC DAY 19
20	21	22	23	24	WORLD PASTA DAY 25	26
27	28	29	30	31		

november

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MOVEMBER					WORLD VEGAN DAY 1	2
3	4	5	6	INT'L MERLOT DAY 7	8	9
10	SINGLES DAY 11	12	13	INT'L TEMPERANILLO DAY 14	15	16
17	18	19	ZINFANDEL DAY 20	BEAUJOLAIS NOUVEAU DAY 21	22	23
24	25	26	27	28	29	30

december

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	CAB FRANC DAY 4	REPEAL DAY 5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	SANGRIA DAY 20	21
22	FESTIVUS 23	24	25	26	27	28
29	30	31				
